

D&B Credibility Review™ – An Online Business Directory Built on the Trust and Heritage of D&B Business Information

Consumers and business partners alike turn to the internet to make decisions about who they will do business with and on what terms. To provide a thorough and valuable way for businesses to improve their online presence, Dun & Bradstreet Credibility Corp. created the **D&B Credibility Review**, an online business directory built on D&B business credit information that features the profiles of over **29 million businesses**.

Product Benefits and Uses

- Distinguish and enhance your company's credibility by adding company logos, authenticated endorsements, photos, and product descriptions
- Enhance your chances of ranking higher in search engines like Google by optimizing relevant keywords and content related to your business and industry
- Manage and track what's being said online about your business with your own Twitter feed
- Create a powerful additional web presence
- Increase the credibility of your existing website by adding a trusted D&B Credibility Badge that links to their D&B business profile

Product Summary

- Customize your D&B profile by adding a company logo, photos, and website address
- Include descriptions of products and services that your company sells
- Add keywords to help your business get found in the D&B credibility Review as well as on Google and other major search engines
- Live Store Cam for your company
- LinkedIn link for your profile page

D&B Credibility Levels of Membership



Platinum - \$899 includes an enhanced listing with a **1000** word description and **25** keywords for improved searchability and a **Platinum D&B Credibility Badge** for your directory page and company website



Please contact a Credit Advisor today to learn more about **D&B Credibility Review**.