

# TRAINING CLASSES

FlexiSign can be a challenging program to use without the proper training. Join us for these training classes taught by recognized Flexi Expert Mark Rugen as he props up the hood and shows you what everything does, taking the mystery out of all those buttons! From beginners to experienced users, Mark can teach everyone something new, taking the guesswork out of some common but vexing problems such as: matching the color on your screen to what actually prints (and getting them consistent!), hitting that wow-factor red, designing easier and quickly for detail-oriented customers (match that PMS color!), making the workspace more comfortable, getting your print-cuts right, and making those customer-supplied low-resolution images shine!

## DAY 1: Flexi Rocks! 9:00 to 4:00

### Flexi Fundamentals, Shortcuts and Tricks

This is a great session for newer users of Flexi or those wishing to become more proficient with Flexi. In this session we will show you at least 6 secret shortcuts and concepts that will empower you to design and produce much faster. Tips included in this session are not found in manuals! Subjects include:

- Setting Up and Customizing Flexi for Better Performance
- How to Make DesignCentral Your Design Partner
- Understanding the Concepts of Objects & Effects for Faster Design
- Find Out the Fastest Way to Layout Text
- See How Best to Send Files to Customers & Design Your Own Template

Even advanced users who have attended have commented that they learned new things!

## DAY 2: Flexi Rocks AGAIN! 9:00 to 4:00

### Handling Files for Cutting and Printing

EPS, PDF, AI, TIFF, JPG, PLT, DXF and many other file types will be discussed. We will talk about how to convert these to useable formats within Flexi or Production Manager. Many format issues will be discussed. We will also such as:

- How to Handle Masking Issues
- Using Layering in DesignEditor and Why
- Third-Party Programs that Can Help
- Concentrating Illustrator Files into Cutable Art
- When to use Just Production Manager

We will also use Photoshop and Illustrator to show how you can print directly from these programs to Production manager. This session is great for all levels of users.



**FLEXI**

THE LEADING SOFTWARE FOR SIGNMAKING

### Advanced Flexi Concepts

In this session we will cover those topics that will assist those more experienced users with design and production. In addition to may tips, our session will include the following topics:

- Handling Poor Artwork – Low resolution, Internet art, etc.
- Scanning & Editing Tips & Tricks
- Vectorizing Color Images
- Printing & Vinyl Cutting Options
- Contour Cutting Tips & Tricks

These are just a few of the topics to be covered, there will be time to ask questions as well!

**\$149/DAY \$249/BOTH DAYS**  
888-477-8465  
**CALL TO REGISTER**

## FREE CLASS:

Each day will end (4:30-5) with a 30 minute overview of what's new in Flexi 12 with Cloud. ANYONE can attend this 30 minute free session! We will show off all the new features of Flexi 12 for those who may be curious and answer any questions you may have on any topic. Mark Rugen, "Dr. Flexi" who has over 25 years in the graphics business and is the premier certified training instructor for SA International and Flexi will be present to show the software and answer your questions.

This is a great session to find out more about the new Flexi 12, subscription services, upgrades or just ask about existing issues to get answers from the expert. All who attend this session will qualify for a free drawing to win a training DVD of their choice including "Flexi for VersaWorks Users, Flexi 11 DVD or Flexi 12 DVD or they may choose to have a 30 minute free online webinar session with Mark Rugen one-on-one! Value of the give-a-way is over \$500!

Oh and one more thing. Upgrade your Flexi to version 12 at this session and Mark will GIVE you a training DVD! WOW!

**CALL NOW TO REGISTER - CLASS SIZES ARE SMALL AND FILL UP QUICKLY!**



The World's Leading Manufacturer of Heat Transfer Vinyl Materials

Siser® North America is a division of Siser® Italy, the world's leading manufacturer of innovative thermo-transfer materials for textiles. Our CAD-Materials include our best selling EasyWeed™ polyurethane films — there's one for every type of apparel decoration, from sports garments to high fashion wear. Discover our ColorPrint™ digital transfer materials for use with many printer/cutters.

If you want to print full color logos on any type of apparel, we have the right material for you.

Siser will have a skilled sales representative at our open house, and will be leading hands-on demonstrations throughout both days! Come see the versatility of the Siser line of heat transfer vinyls, and experience the possibilities for personalizing tote bags, sublimated fabrics, shoes, hats, t-shirts, and more! Topics covered in the hands-on demonstrations:



Thinking outside the box (learn all you can personalize)  
Hands on with all Siser's material  
Be efficient on weeding and application  
Tip and tricks to take your business to a different level  
Any industry related questions will be answered



Siser Heat Press

Other items at the Open House:



Fusion Heat Press



Flora 2512UV Flatbed Printer  
Demo Unit for Sale!



Metalnox PTS 950  
semi-auto dual-shuttle  
heat press



### HSGM Hot Cut System Sabre Cutter bar, base, stand, HSGM Heat Knife for Fabric:

- Accurate, Safe, Fast
- Perfect for Cutting & Sealing Synthetic:  
Fabrics, Fiber, Cords, Ropes, Belting, Webbing



### Simplex Cutter Bar

The Simplex is more than a straight edge. It's a lightweight, portable straight edge mounted with a quality cutting head that features utility knife blades.

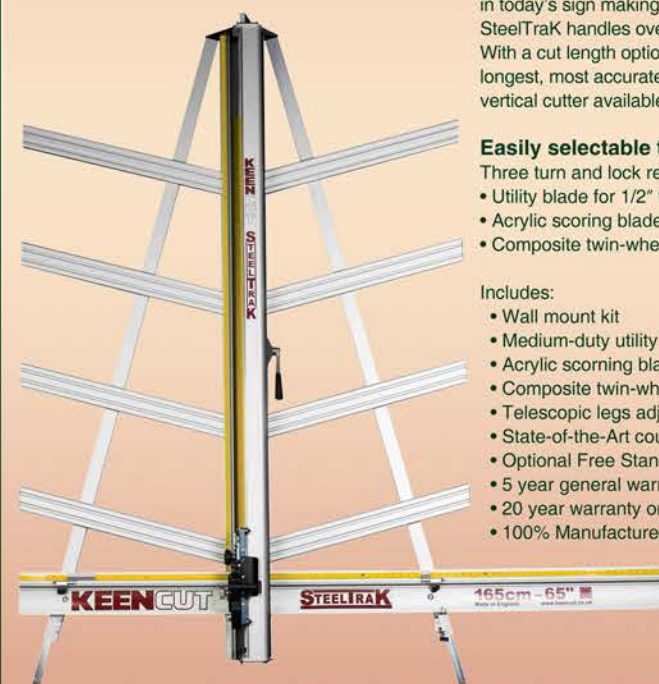


### Evolution2 & Evolution Bench

Combine the Evolution 2 Bench with the Evolution-E2 cutter to create the ultimate precision cutting table. Now the Evolution-E2 cutter has the perfect bench. The cutter can be easily installed onto the bench without installing the worktop first. Only one ¾" thick worktop is required to bring the top level to the Evolution-E2 cutter's base.

The Keencut Evolution-E2 is the industry's most precise wide-format cutter, engineered for speed and convenience.

The weighted cutting bar, in addition to having silicone bead strips along the straight edge and base plate, provides additional grip for materials, eliminating the need to manually hold materials in place. Materials can also be secured flush against production work stops to hold them in place. A sturdy torsion bar allows single operators to lift and control the entire cutter bar from a single end (either side). An easily interchangeable textile cutting head provides additional substrate cutting versatility. Adjustable mounting brackets allow the Evolution-E2 to be affixed to any table, regardless of its straightness or levelness. The adjustable levelers ensure straight and accurate cuts on any surface — to within .008" over the entire length of the cut, up to 144".



SteelTrak, Hot Cut System, Simplex, Evolution Series 2 Cutter & Bench on display at Open House

### SteelTrak

Developed specifically for the tougher and thicker rigid and semi-rigid substrates used in today's sign making market, the heavy-duty SteelTrak handles oversized materials with ease. With a cut length option of 65", 82" or 98", it is the longest, most accurate and easy-to-use manual vertical cutter available.

### Easily selectable three-in-one cutting tool.

- Three turn and lock ready mounted tools for instant action:
- Utility blade for 1/2" thick materials
  - Acrylic scoring blade
  - Composite twin-wheel cutting head

Includes:

- Wall mount kit
- Medium-duty utility blades (100)
- Acrylic scoring blade
- Composite twin-wheel cutting tool
- Telescopic legs adjust for height & minimum fatigue
- State-of-the-Art counterbalance
- Optional Free Standing Kit available
- 5 year general warranty
- 20 year warranty on bearings
- 100% Manufactured in the UK

10AM-4PM BOTH DAYS, 105 WEST DEWEY AVE, BUILDING C, STE 18, WHARTON NJ  
VENDORS | DEMOS | FLEXI TRAINING | ECO-SOLVENT | UV | DYE SUBLIMATION | CUTTING & TRIMMING | BANNER FINISHING | ...AND MORE!

# GRS OPEN HOUSE

## APRIL 28-29

[www.thegrs.com](http://www.thegrs.com)



We Service What We Sell

PRESORTED  
FIRST CLASS MAIL  
U.S. POSTAGE  
PAID  
PERMIT NO. 180  
DOVER, NJ

Graphic Resource Systems  
105 West Dewey Ave  
Building C, Suite 18  
Wharton, NJ 07885  
We Service What We Sell  
Graphic Resource Systems, LLC



## HEAT TRANSFER | LIVE DEMOS

Siser America will be giving live demonstrations throughout both days of our open house. Anyone interested in getting started in the heat transfer business should see these demonstrations! Learn the basics, and all the advantages of Siser products over the leading competition: Easy weeding; lower heat; less pressure; less time.

Thinking outside the box (learn all you can personalize)  
Hands on with all Siser's material  
Be efficient on weeding and application  
Tip and tricks to take your business to a different level  
Any industry related questions will be answered



**EXPERT SAI | FLEXI TRAINING  
TRAINING  
CLASSES**  
ABOUT THE INSTRUCTOR

Mark Rugen is owner and president of [www.givemehelp.com](http://www.givemehelp.com). He has been in the sign and graphics business for over 25 years and has owned and sold two sign shops. He is an expert with FlexiSIGN and conducts training & education on Flexi, Color Management, and more. His method of teaching is both entertaining and educational. He has taught thousands of Flexi users including companies such as GM, Boeing, Delta and others. He has training materials online as well as DVDs and whitepapers and enjoys teaching through webinars and live seminars.

**SEE INSIDE FOR CLASS DETAILS**





Mutoh's Platinum Partner  
with the most Mutoh sales  
in the East Region for  
**8 Years** running!



### ValueJet 1638X - 64"

The ValueJet 1638 64" Eco-Solvent printer's speed  
will knock your socks off:

Staggered dual-heads  
1000+ sq/ft/hour print speeds  
Ink ports rotate to accept optional 1000L adapters  
Take-up & stand included  
ColorVerify and port for optional SpectroVue VM-10  
ValueJet Status Monitor (VSM) app for remote monitoring  
And more!



### ValueJet 405GT

Tabletop Direct-to-Garment Printer

The new ValueJet 405GT is here! Customize your world  
with personalized t-shirts, hats, workout apparel and more.  
No screens to burn or messy inks to deal with. Print  
custom designs and photographic art work directly onto  
your t-shirts with vibrant CMYK ink for incredible "pop" on  
white shirts and use white ink for printing on black and  
colored t-shirts. Its small footprint, large easy to use 7"  
digital control panel, expanded print area and fast print  
speeds are only a few of the features that make the  
ValueJet 405GT a valuable addition to any print or screen  
shop. Fast, simple, affordable and easy to operate.

**\*Equipment shown in this brochure may not be in our showroom during the Open House. Call for verification if there is something specific you are coming to see.**

# MUTOH

Smart Printing Equals Value

**NEW**



### ValueJet 1628X - 64" 8-Color EcoSolv

New - 8-color Configuration With White and Metallic Ink

VJ1628X is a performance printer with all the same smart features as the  
VJ1624 plus it includes Mutoh's exclusive Drop Master print automation  
technique which assures the highest dot placement accuracy and eliminates  
the need for individual head adjustments per individual media type. With four  
ink configurations offering up to eight colors including CMYK, Lc, Lm, white  
and metallic inks, the possibilities for creative output are endless.

Print high quality 1440 dpi output for photographic output or create custom  
wraps, banners, indoor and outdoor signs, POP displays and trade show  
graphics. Plus, with metallic ink you can draw attention to design details for  
a brighter and more eye catching image.



### ValueCut 24" - 72"

A More Functional Workflow Solution

Mutoh's ValueCut Multi-Purpose Cutting  
Plotter line offers all the functionality  
required by professional sign makers:

- Traditional vinyl cutting for lettering jobs
- Contour cutting of pre-printed stickers
- Cut through feature



Mutoh's Sales Rep Ralph Terramagra will be giving  
Basic Printer Maintenance classes at staggered times  
throughout both days of the open house- come learn  
the basics of keeping your printer in good condition!



### ValueJet 1638WX - 64" Dye-Sub

Textile/Sublimation Printer

The perfect printer for soft signage, custom sports apparel and  
other textile applications. Print a wide variety of applications, such  
as POP signage, trade show graphics, museum Fine Art prints,  
banners, flags, custom fabric prints and more!

- Staggered dual print heads prints up to 1,000 sq. ft/hour
- Prints using 3 types of ink
- Intelligent Interweave print technology (i2)  
virtually eliminates banding
- Easy to install and operate
- Includes take-up system



### ValueJet 1626UH - 64" UV-LED

The new ValueJet 1626UH - 64"

The most affordable UV-LED hybrid printer on  
the market. With an MSRP of only \$49,995, it not  
only gives you the ability to print on rigid substrates,  
it also gives you the flexibility to print on roll media  
as well. Its dual function and multiple application  
design saves you valuable floor space and is ideal  
for printing packaging prototypes, POP displays,  
indoor signage.

The VJ 1626UH also comes with Mutoh's VSM  
(ValueJet Status Monitor) app for remote printer  
management, and the half inch print height, faster  
speeds, optional SpectroVue VM-10 spectro-  
photometer and ability to print with white ink and  
varnish makes the VJ 1626UH the smart choice  
for any size print shop.



### ValueJet 426 - 19" UV-LED

Entry UV-LED on 3-D Objects

Mutoh's ValueJet 426UF 19" tabletop, UV-LED,  
printer is the perfect fit for any print shop looking to  
expand its applications and enter the world  
of UV printing.

The VJ 426UF prints on a variety of materials,  
including 3D objects, up to 2.75 inches thick,  
with Mutoh's 100% solid UV-LED ink. Print  
limitless promotional items including: pens,  
phone cases, golf balls, awards and much more.  
With up to six color capability, including white  
and varnish ink, and Smart Printing technologies,  
such as Intelligent Interweave print technique,  
virtually eliminating banding, the ValueJet 426UF  
is the ideal choice for any print shop.



### RBW-1500S Vinyl Banner Welding Machine

The RBW-1500S is a high quality,  
affordable thermal welding machine  
specifically engineered for users to easily  
and professionally weld vinyl banner  
material of various weights currently  
available in the market place. Built for  
safety and ease of use, this compact  
machine is perfect for welding, hemming,  
creating rope pockets and pole pockets,  
and much more. It has a durable, sturdy  
frame construction and requires little  
assembly and minimal maintenance.  
The included adjustable height stand  
with castors makes it easy to move  
around the workshop.

Come see the RBW Demonstration and see how fast  
and easy it can be to finish your banners with a simple  
weld or pole pockets!

### RSC-1402HW 55" Heat Assist Roll Laminator



The RSC-1402HW is a high quality, economically  
priced cold laminator with top roller heat assist  
capabilities specifically designed for users to easily  
and professionally finish wide format graphics.  
Built for safety and ease of use, this sturdy machine  
is perfect for laminating and mounting pressure-sensitive  
graphics up to 55" wide. It has a durable, sturdy frame  
construction and requires little assembly and minimal  
maintenance. By adding an optional front roll feed assembly,  
automatic roll to roll lamination is made very simple

Sales representatives from Royal Sovereign will be on hand to  
give demonstrations and answer any questions about their  
entire product line



GRS PhotoFAB Ultra is a USA manufactured 8 mil matte white 100% polyester fabric with an  
ultra removable adhesive. Product is intended to be used as a decal or graphic on most interior  
flat, smooth and clean surfaces. The water resistant coating also allows for three season  
outdoor promotional applications. Contains air-release properties for ease of application.  
This coated OBA free product allows for the large color gamut, fine dot control and  
line/type definition. Product is designed with a water resistant coating permitting the product  
to be used outdoors on a short term basis. The product Anti-Fray characteristics allow for  
problem free cuts around fine detail without fraying or lift from the release liner

Stock # SMFBAB



GRS Inside Mount Window Perf is a 5.7 mil PVC film with a 60%/40% perf pattern. It has a  
unique printable low-tack grip adhesive that is repositionable and easy to remove with little to  
no remaining residue. Print on the window grip adhesive side, which has an ink-receptive  
coating, and apply the graphic to the inside of the window with the adhesive and image facing  
out. Overcome restrictive sign codes, as extra protection from vandalistic passersby, and for  
the ease of a sheltered indoor installation, especially at higher elevations such as second  
stories—no ladder required. Once the film is applied it will stick to the glass for up to 2 years.  
Designed for use with solvent and eco-solvent printers only.

Stock # SMWPFISM



Mojave calendered indoor/outdoor vinyl with Air-Egress Technology is the newest addition to the  
Mojave Digital Media Family.

The Air-Egress technology found in the liner is a bubble-free solution which allows trapped air to  
escape almost instantly for time-saving application.

Ideal for use with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be  
top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

### SPMCAD

4.0 mil. Clear-Ad® Clear Calendered Vinyl  
Low-Tack Removable Acrylic Adhesive and a 90# Layflat liner

A clear, flexible vinyl with a specially formulated, low-tack  
removable adhesive for easy application and removability  
which leaves no residue.

### AUGUSTA

6.0 mil. Wall Graphics Embossed Wall Graphics Vinyl

Intended for use in high quality interior wall marking or  
decal applications requiring durability, flexibility, and  
low shrinkage and reduced edge curl, such as wall  
decorations and point of purchase decals.



Latex Compatible  
Media Available

**DigiStretch** DigiStretch is a direct print textile that is manufactured with a superior print receptive treatment. After imaging, this fabric is  
designed to provide outstanding color consistency and excellent image sharpness. When printed, this advanced platform  
displays a superior color range. This medium weight 100% polyester stretch knitted fabric meets NFPA 701 FR specifications  
and is specially engineered for direct printing. Applications of our DigiStretch include high-end retail POP, banners,  
interiordecor and trade show displays. 5.2oz per sq/yd.

**DigiBudget** DigiBudget is engineered with a superior print receptive treatment. After imaging, this direct print textile is  
designed to provide outstanding color consistency and excellent image sharpness. When  
printed, DigiBudget displays a superior color range. This medium weight 100% polyester  
knitted fabric is an advanced platform that meets NFPA 701 FR specifications and is  
ideal for direct printing. Applications of this smooth,versatile fabric include point  
of purchase displays, banners, trade show displays, backdrops and interior decor.

