

The HP Latex Low Volume portfolio

Tips to upsell



	HP Latex 315	HP Latex 335	HP Latex 365	HP Latex 560	HP Latex 570
Max width	1.37 m / 54 in	1.63 m / 64 in	1.63 m / 64 in	1.63 m / 64 in	1.63 m / 64 in
Max roll	25 kg / 55 lb	42 kg / 92 lb	42 kg / 92 lb	55 kg / 121 lb	55 kg / 121 lb
Indoor Q	12 sqm (129 sqft)/h	13 sqm (140 sqft)/h	17 sqm (183 sqft)/h	23 sqm (248 sqft)/h	23 sqm (248 sqft)/h
AMPV	< 250 sqm (2,500 sqft)/mon	250 sqm (2,500 sqft)/mon	350 sqm (3,500 sqft)/mon	500 sqm (5,000 sqft)/mon	800 sqm (8,000 sqft)/mon
Duty Cycle	1,400 sqm (14,000 sqft)/mon	1,500 sqm (15,000 sqft)/mon	2,000 sqm (20,000 sqft)/mon	3,200 sqm (32,000 sqft)/mon	3,500 sqm (35,000 sqft)/mon

same image quality excellence



WWW.GANSDIGITAL.COM

Print 64 inches and get
higher unattendance

30% higher print speed and
full application versatility

30% higher E2E productivity
60% higher volume production

Lower cost per copy and
higher unattendance

