



## PRESS RELEASE

May 2010

FOR IMMEDIATE RELEASE

PR Contact: Beverly Hill  
Nazdar  
8501 Hedge Lane Terrace  
Shawnee, KS 66227-3290  
913.422.1888 ext: 2002  
bhill@nazdar.com

### **NAZDAR Announces New Lyson Inks for Mimaki Printers**

SHAWNEE, KS — Nazdar, the largest manufacturer of screen and digital printing inks in North America, announces the release of new Lyson digital inks for Mimaki printers.

**1. Lyson 133 Series for the Mimaki JV33 & CJV**

- *OEM color comparable, no profiling necessary in most situations*
- *High intensity, high gloss colors with excellent adhesion and flexibility on most media*
- *Reliable unattended printing*

**2. Lyson 155 Series for the Mimaki JV5**

- *OEM color comparable*
- *Excellent print head and nozzle performance*
- *Extended exterior performance with proven resistance to UV degradation and color fading*

The new inks are available in 440ml. cartridges or 1-liter bulk bottles. Technical data sheets and more information are available on [www.nazdar.com](http://www.nazdar.com).

The 133 and 155 Series inks expand the Lyson product portfolio of solvent and UV-curable ink compatible with popular digital inkjet printers. Richard Bowles, Nazdar Vice President and General Manager commented, "The market has been asking for OEM ink alternatives for the JV33 and JV5 printers. With the success of the Lyson 1300 series in the JV3 install base, we are confident these two new products will meet market expectations."

---

**Americas:** Nazdar | 8501 Hedge Lane Terrace, Shawnee, KS 66227-3290 USA  
Phone: 1.913.422.1888 | FAX: 1.913.422.2295 | e-mail: [custsev@nazdar.com](mailto:custsev@nazdar.com) | [www.nazdar.com](http://www.nazdar.com)

**Europe | Middle East | Asia:** Nazdar Ltd. | Barton Road, Heaton Mersey, Stockport, SK4 3EG UK  
Phone: +44.161.442.2111 | FAX: +44.161.442.2611 | e-mail: [intlexp@nazdar.com](mailto:intlexp@nazdar.com) | [www.nazdar.com](http://www.nazdar.com)

Nazdar Lyson inks are an economical alternative to OEM solvent and UV-curable inks. Nazdar provides an equipment and application warranty that covers both hardware and output. Users of Nazdar Lyson inks can save up to 30% on ink costs when compared to OEM ink usage.

### **About Nazdar**

Nazdar is the largest manufacturer of screen and digital printing inks and chemicals in North America with a growing presence in international graphics markets including South America, Europe and Asia. For more information, visit the Nazdar website ([nazdar.com](http://nazdar.com)), email [custserv@nazdar.com](mailto:custserv@nazdar.com), phone 800-767-9942, or write to 8501 Hedge Lane Terrace, Shawnee, KS 66227-3290 USA.

# # # # #

---

**Americas:** Nazdar | 8501 Hedge Lane Terrace, Shawnee, KS 66227-3290 USA  
Phone: 1.913.422.1888 | FAX: 1.913.422.2295 | e-mail: [custsev@nazdar.com](mailto:custsev@nazdar.com) | [www.nazdar.com](http://www.nazdar.com)

**Europe | Middle East | Asia:** Nazdar Ltd. | Barton Road, Heaton Mersey, Stockport, SK4 3EG UK  
Phone: +44.161.442.2111 | FAX: +44.161.442.2611 | Email: [mburns@nazdar.com](mailto:mburns@nazdar.com) | [www.nazdar.com](http://www.nazdar.com)