PRINTED GRAPHICS, DECALS & LETTERING

PRICING

	GRAPHIC		DECAL		LETTERING	
	WHOLESALE 1.5	RETAIL 2.5	WHOLESALE 1.5	RETAIL 2.5	WHOLESALE 1.5	RETAIL 2.5
LAMINATING ADD'L/SQFT	$ 264.59	$ 441.66	$ 328.57	$ 548.51	$ 427.12	$ 697.86
NON-LAMINATED						
CONTOUR CUT	$ 50.00	$ 50.00	$ 75.00	$ 75.00	$ 50.00	$ 50.00
DIRECTO PRINT						
CONTOUR CUT	$ 75.00	$ 75.00				

	MATERIAL GRAPHIC SQFT	MATERIAL WASTE %	MATERIAL TOTAL SQFT	COMPLEXITY (in minutes)	
LAMINATING	0.96	32.00	42.24	30.00	$
NON-LAMINATED					
CONTOUR CUT	0.00	10.00%	0.00	0.00	$
DIRECTO PRINT					
CONTOUR CUT	0.00	10.00%	0.00	0.00	$

SQUARE CONTOUR CUTTING ADD: Print Media with Laminate

	WIDTH (in)	HEIGHT (in)	QTY	GRAPHIC TOTAL
1	68	96	1	0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
10				0.00
11				0.00
12				0.00
	TOTAL			62.00

SQUARE CONTOUR CUTTING ADD: Print Media ONLY

	WIDTH (in)	HEIGHT (in)	QTY	GRAPHIC TOTAL
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
10				0.00
11				0.00
12				0.00
	TOTAL			0.00

SQUARE CONTOUR CUTTING ADD: Window Perf with Laminate

	WIDTH (in)	HEIGHT (in)	QTY	GRAPHIC TOTAL
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
10				0.00
11				0.00
12				0.00
	TOTAL			0.00

LABORS & INK PRICING: Print Media with Laminate

	PRE-PRESS	SET-UP	PRINTER INK	PRINTING	SET-UP	LAMINATOR	TRIM TO SIZE	TOTAL
	in minutes/ink	in minutes/ink	sq/ft/hr	sq/ft/hr	sqft/min	sq/ft/hr	sq/ft/hr	
GRAPHIC	15.00	15.00	0.64	99.00	15.00	375.00	200.00	250.59
	$ 25.00	$ 25.00	$ 20.88	$ 96.97	$ 25.00	$ 24.14	$ 24.59	
DECAL								
	PRE-PRESS in minutes/ink	SET-UP in minutes/ink	PRINTER INK sq/ft/hr	PRINTING sq/ft/hr	SET-UP per min	LAMINATOR sq/ft/hr	CONTOUR CUT DECAL sq/ft/hr	TOTAL
	15.00	15.00	0.64	99.00	15.00	375.00	SET-UP (min) 15.00 / 120.00	294.25
	$ 25.00	$ 25.00	$ 20.88	$ 96.97	$ 25.00	$ 24.14	$ 25.00 / 26.47	
LETTERING								
	PRE-PRESS in minutes/ink	SET-UP in minutes/ink	PRINTER INK sq/ft/hr	PRINTING sq/ft/hr	SET-UP sqft/min	LAMINATOR sq/ft/hr	CONTOUR CUT LETTERING SET-UP (min) / sq/ft/hr	SET-UP MASK/sqft	MASKING MASK sq/ft/hr	MATERIAL sq/ft	TOTAL
	15.00	15.00	0.64	99.00	15.00	375.00	15.00 / 95.00	5.00	175.00	0.50	398.02
	$ 25.00	$ 25.00	$ 20.88	$ 96.97	$ 25.00	$ 24.14	$ 25.00 / 91.40	$ 8.33	$ 33.14	$ 21.12	

LABORS & INK PRICING: Print Media ONLY

	PRE-PRESS	SET-UP	PRINTER INK	PRINTING	TRIM TO SIZE	TOTAL
	in minutes/ink	in minutes/ink	sq/ft/hr	sq/ft/hr	sq/ft/hr	
GRAPHIC	15.00	15.00	0.64	99.00	200.00	50.00
	$ 25.00	$ 25.00	$ -	$ -	$ -	
DECAL						
	PRE-PRESS in minutes/ink	SET-UP in minutes/ink	PRINTER INK sq/ft/hr	PRINTING sq/ft/hr	CONTOUR CUT DECAL SET-UP (min) / sq/ft/hr	TOTAL
	15.00	15.00	0.64	99.00	15.00 / 120.00	75.00
	$ 25.00	$ 25.00	$ -	$ -	$ 25.00 / -	
LETTERING						
	PRE-PRESS in minutes/ink	SET-UP in minutes/ink	PRINTER INK sq/ft/hr	PRINTING sq/ft/hr	CONTOUR CUT LETTERING SET-UP (min) / sq/ft/hr	SET-UP MASK/sqft	MASKING MASK sq/ft/hr	MATERIAL sq/ft	TOTAL
	15.00	15.00	0.64	99.00	15.00 / 95.00	5.00	175.00	0.50	83.33
	$ 25.00	$ 25.00	$ -	$ -	$ 25.00 / -	$ 8.33	$ -	$ -	

LABORS & INK PRICING W/ Window Perf with Laminate

	PRE-PRESS	PRINTER INK	PRINTING	SET-UP	LAMINATOR	TRIM TO SIZE	TOTAL
	in minutes/ink	sq/ft/hr	sq/ft/hr	sqft/min	sq/ft/hr	sq/ft/hr	
GRAPHIC	15.00	0.64	99.00	15.00	375.00	200.00	375.00
	$ 25.00	$ -	$ -	$ 25.00	$ -	$ -	

PRINT MEDIA WITH LAMINATE

3M 8519 with 8518/8520 LAMINATE

LIST	WIDTH (in)	LENGTH (ft)	TOTAL SQFT	LAM $ PER ROLL	$ PER SQFT
3M 8519 with 8518/8520 LAMINATE	54	150	675	264.59	0.39
3M 8519 WHITE			810.00		
3M 8519 BALLYHOO					
3M 8519 BLACK					
3M 8519 BLACK 7815					
3M 8519 BLACK 7815					
3M 8519 BLACK 7815