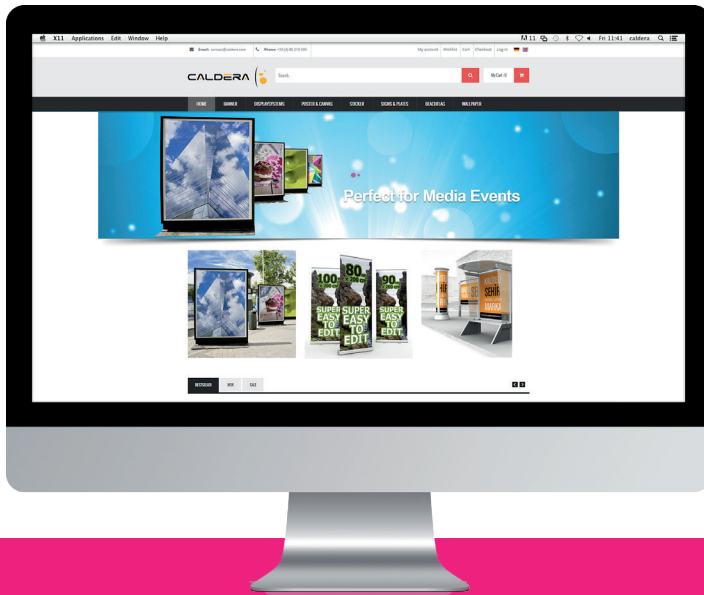Caldera
WebShop

CALDERA
WEBSHOP SOLUTION

The only web-to-print solution developed specifically with wide-format printers in mind, Caldera WebShop helps you promote your products online, opening up new sales opportunities and increasing the number of orders coming into your business.

Large Format Printing
Web-To-Print Solution

Caldera Webshop is a robust e-commerce platform, providing a fully-featured solution which allows you to tailor your store to your individual set-up. This SaaS product integrates seamlessly with Caldera's RIP software, creating a complete sales-to-production solution that saves you time and makes you money.

WebShop can be as simple or as complex as you need. Multiple shops, with different products and pricing structures for specific customers or target markets, can be established painlessly, while advanced product categorization helps you keep an easily navigable structure for both you and your customer.

USER BENEFITS:

- Orders, invoices and shipping are managed via a sophisticated sales portal
- The Variable Size Product function allows the customer to define the size of their print, while an algorithm determines its price according to, for example, total printed area or number of items
- Complete customer database management allows customers to be grouped and organized according to your preferred definitions
- Advanced dashboard interface provides direct access to important information for production and sales teams
- Easy to use newsletter function helps you run promotions and stay in touch with your web customers
- Numerous reporting options are available, including sales, shopping cart, product and customer statistics
- Colorful graphic templates are available to personalize your shop's design

WebShop Prices

	First Edition	Pro Edition	Enterprise Edition
Monthly Subscription	349 USD	~~399€~~ 349 USD*	Quote
Set-Up Costs	990 USD	5 990 USD	Quote

special offer valid until 12/31/16

Features

Catalogue	First Edition	Pro Edition	Enterprise Edition
Maximum number of products	Unlimited	Unlimited	Unlimited
Product Importing & Exporting (xls and csv)	●	●	●
Multiple Storefronts Option	-	●	●

Design			
Website personalization tool	●	●	●
Optimized for smartphones and tablets	●	●	●
Fotolia and 123FR integration	●	●	●
Online HTML5 Design Editor for Print Products	●	●	●
Storefront templates (design)	-	●	●
Custom image bank	-	●	●
3D Preview / Augmented Reality	-	●	●

Languages			
Multiple languages	5	Unlimited	Unlimited

Pricing			
Wide Format Specific Price Calculator	●	●	●
Advanced Dynamic Price Calculator	-	●	●
Multiple price list management	-	●	●

Customers and Orders			
Customer database management	●	●	●
Status and history of orders	●	●	●
Templates for quotes, delivery notes and invoices	●	●	●

Payment and Delivery			
Online Payment integration (Paypal, Credit Card, American Express)	●	●	●
Shipping modules	●	●	●
Other payment modules available	-	●	●

Workflow Connectivity			
RIP connectivity via Nexio option (not included)	●	●	●

WebMarketing			
Integrated eMailing module : creation and sending of personalized emails	●	●	●
SEO Optimisation	●	●	●
Share buttons for Facebook and Twitter	●	●	●

Support			
Hotline and Support via tickets	●	●	●

Other			
Access to Linux server	-	●	●
Custom Developments	-	-	●

Server / Hosting	50GB/ + 2 domains	100GB/ + 5 domains	100GB/ + 5 domains

CALDERA